

Organizational Profile

FINANCIAL PROFILE, AS OF JUNE 30, 2018

Total SOU Foundation assets	\$32.4 million
Total SOU Invested Funds	\$32.2 million*

*Of this total, \$29.8 million is managed by the SOU Foundation

TOTAL RETURN ON THE SOU FOUNDATION ENDOWMENT, AS OF JUNE 30, 2017

One - year annualized return	7.1%
Five - year annualized return	7.4%
Ten - year annualized return	6.6%

ENDOWMENT PAYOUT RATE 3.5%

Payments are based on a three-year (12-quarter) moving average of the endowment's market value. The three year average minimizes upswings and downswings in the market, helping provide a reliable stream of income to endowed programs.

MINIMUM REQUIRED TO CREATE A NAMED ENDOWED FUND \$25,000

SOU FOUNDATION FEE STRUCTURE

One-time fee on gifts 5%

Supports future development activities and the ongoing operations of the Foundation.

Southern Oregon University has chosen to fund its fundraising operation through a combination of gift fees and a small amount of direct university support. This model is used by many public institutions; at least half of universities in the U.S. have some type of gift fee.

Annual endowment fee 1.5%

Supports future development activities and the ongoing operations of the Foundation.



1250 Siskiyou Blvd.
Ashland OR 97520
541-552-6127
giving.sou.edu