# **Organizational Profile**

#### **FINANCIAL PROFILE, AS OF JUNE 30, 2018**

Total SOU Foundation assets \$32.4 million

Total SOU Invested Funds \$32.2 million\*

\*Of this total, \$29.8 million is managed by the SOU Foundation

## TOTAL RETURN ON THE SOU FOUNDATION ENDOWMENT, AS OF JUNE 30, 2018

One - year annualized return 7.1%

Five - year annualized return 7.4%

Ten - year annualized return 6.6%

#### **ENDOWMENT PAYOUT RATE** 3.5%

Payments are based on a three-year (12-quarter) moving average of the endowment's market value. The three year average minimizes upswings and downswings in the market, helping provide a reliable stream of income to endowed programs.

### MINIMUM REQUIRED TO CREATE \$25,000 A NAMED ENDOWED FUND

#### SOU FOUNDATION FEE STRUCTURE

One-time fee on new gifts

5%

Supports future development activities and the ongoing operations of the Foundation.

Southern Oregon University has chosen to fund its fundraising operation through a combination of gift fees and a small amount of direct university support. This model is used by many public institutions; at least half of universities in the U.S. have some type of gift fee.

#### Annual endowment fee

1.5%

Supports future development activities and the ongoing operations of the Foundation.



